



Instagram



Making the most of Instagram

Instagram is a photo-sharing social network which allows you to add filters to your images and share them with your friends and followers. Although you can access Instagram from a computer, you can only upload and edit photos via the Instagram app. There are 200 million monthly users of Instagram (and counting), with over 20 billion images shared to date.



77 posts

505 followers

4 following

Edit Your Profile

Your Guide to Instagram

Instagram is an online photo-sharing, video-sharing and social networking service that enables its users to take pictures and videos, apply digital filters to them, and share them on a variety of social networking services, such as Facebook and Twitter.



Be Creative

Don't just snap a photo and post it.

Consider how you can create an image that will stand out.

Don't forget to experiment with filters - some work better than others depending on your photo.

ENGAGE WITH OTHERS



Remember to engage with others on Instagram
Search for hashtags that interest you and like or comment on other people's photos
Mention someone in a comment or caption, include an @ symbol before their username

Write a good caption

Think of something catchy that will enhance your post.

Try and use hashtags in your captions - this increases the visibility of your post.



CONNECT TO OTHER NETWORKS

When you post an image, you can also choose to share it with your other social media accounts. If you share on Twitter, remember you'll still be constrained by Twitter's character limit.



Use Video

Instagram allows you to film 15 second videos and add filters. These do not have to be continuous shots - they can be stopped and started to show lots of different angles or aspects of a scene.

be consistent

Try and be consistent in how often you post - strike the right balance between posting too much and too little.

